

# Ruiyu Chen

## UX/Visual Designer

+1 (912)224-0283

[koteksroka@gmail.com](mailto:koteksroka@gmail.com)

[www.ruiyuchen.com](http://www.ruiyuchen.com)

### Skills

---

- Figma, Adobe Creative Suite, Cinema 4D, Sketch, Principal, Processing (JavaScript), Miro
- UI/UX Design, visual design, illustration, branding, problem solving, collaboration, strong presenter, leadership, prototyping, communication, critical thinking, design thinking, detail-oriented

### Education

---

**Savannah College of Art and Design**

09/2022 - 6/2024 (ET), GA

MA Graphic Design

**Minzu University of China**

09/2016 - 06/2020, Beijing

BA Visual Communication Design

### Projects

---

**Masst.pl / UX Design**

2022, Warsaw, Poland

- Worked on a user-centered whole-sale website from concept to delivery to provide a pleasant online shopping experience for retailers.
- Constructed user driven insights to design a comprehensive UI.

**Take A Break / Interactive Installation**

2021, Warsaw, Poland

- Spearhead and experimental interactive installation design with 3D animation and Python codes to encourage a healthy work-life balance.
- Collaborated with engineers for implementation.

**SCAD Graphic Design Festival 2022 / Graphic Design**

2022, Savannah, U.S.

- Collaborated with another graphic designer to do branding for 2022 SCAD Graphic Design Festival in which more than 300 students participated.

### Volunteer

---

**Tianjie Volunteer / Volunteer Teacher**

04/2017 - 01/2018, Beijing

- Taught art and English to students who had limited financial supports
- Trained other teachers to teach art classes

### Awards

---

- Gold Winner of 2022 K-Design Award